



The South East LHIN is one of 14 local entities designed to plan, integrate and fund local health services, including hospitals, community care access centres, community health centres, long-term care homes, mental health and addiction programs and a variety of community support services agencies within specific geographic areas.

The South East LHIN is home to close to 500,000 people. It has a sizeable rural population with 44% of its residents living in communities of fewer than 10,000 people. One-quarter of the South East population resides in Kingston.

Communications and Community Engagement Specialist

This key role will provide for strategic hands-on design and provision of corporate communications, community engagement and issues management activities. This position will require important interaction with stakeholders which include the general public, health service providers and government communications offices/personnel. Responsible for project management and delivery of innovative communication strategies and activities, the successful candidate will identify and provide advice to senior management on local communication issues and lead/design joint communications for regional health care providers.

Qualifications: The successful candidate will have post-secondary education or training in communications, public relations or related field and a minimum of three years of previous communications/public sector experience at a senior level, preferably within the health sector. This role requires proven skill and success in leading and providing large, complex communication and engagement projects. The successful candidate should also have superior writing skills, experience with issues management, and the ability to problem solve and resolve conflicts paired with sound computer literacy in desktop publishing, website maintenance, graphics, presentation, word processing, spreadsheets and database software. Bilingualism in both official languages would be considered an asset.

For more information, visit www.hrassociates.ca/SELHIN or call Beatriz Garcia at 416-237-1500, extension 231.

Please forward your application via email to comm-selhin@hrassociates.ca by January 31st 2010.